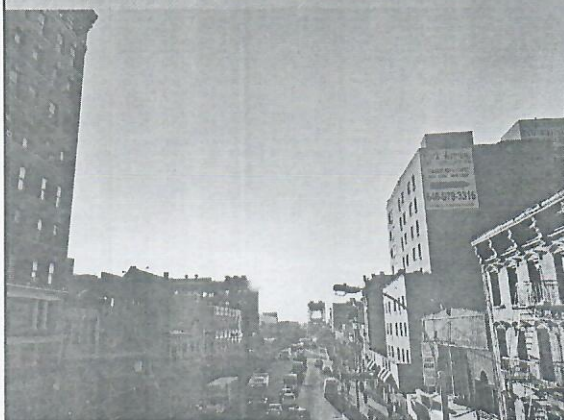


# Salute to Senegal Celebration Harlem Week 2017

Presented  
by  
AITA

## Event Overview



*Salute to Senegal* will be a 4 day celebration that will consist of vendors, live performances, panels and seminars, Art Gala, and Fashion Show.

Guests will have the opportunity to experience Culture of Senegal through our celebration during Harlem Week.

## Intro



AITA – African International Tourism Agency plans to stimulate a positive International Cultural influence and experience through a four day "Salute to Senegal " celebration during Harlem Week. The objective is to create multiple growth opportunities within our Senegal American Communities.

- Senegal Street Shoppe
- Musicians on the Lawn
- The Elements of African Dance
- Noir in Design Fashion Show
- Senegal Soiree & Art Gala
- Senegal Here and Now

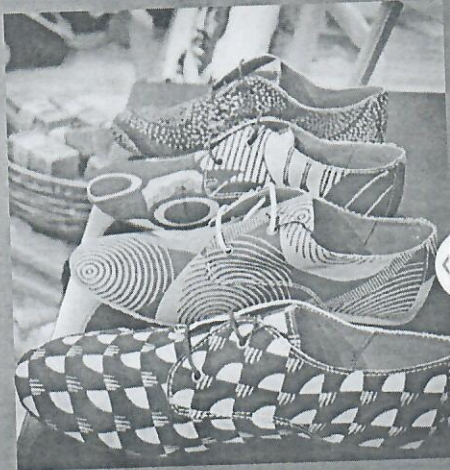
## Location: Le' Petit Senegal: Harlem, New York

Our Salute to Senegal celebration will take place in the historic neighborhood of Little Senegal in Harlem New York.



## The Sene Shoppe: Street Vendors

Vendors will have the opportunity buy, sell, and trade merchandise to attendees. Each vendor will be hand selected for individuality and demand.



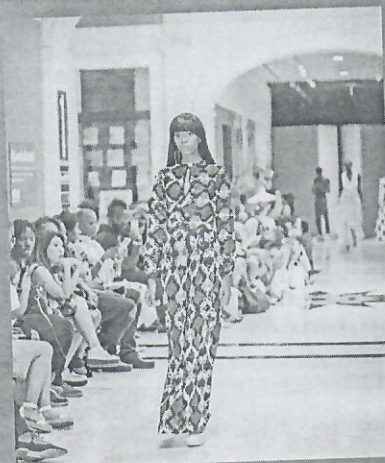
## Musicians on the Lawn

Live Performances by various African artists and musicians.



## Noir in Design Fashion Show

Designers from across the U.S. and African Countries will be selected to present a collection of Modern African Designs on our Runway during our fashion show.



## The Elements of African Dance

AITA will host a Day of Dance event which will consist of a various dance performances by different groups and individuals all throughout the day.



## Senegal Soiree and Art Gala

Red Carpet Event

AITA will host an upscale private black tie event with Senegal and U.S. official during our Salute to Senegal Celebration. Our red carpet dinner will present Authentic African cuisine, a Salute to Senegal presentation, and a gallery of emerging African Artwork on Display.



## Senegal Here and Now

Business Development and Tourism Forum

AITA plans to organize an all day forum that will include various panel discussions regarding business development, health, tourism, energy, technology and finance in Senegal.

“

If you want to go quickly, go alone.  
If you want to go far, go together.

African Proverb

”

Thank you for viewing our presentation. We are excited to host an amazing celebration for the country of Senegal. -AITA